

# Are you taking on too much project risks?

Siemens invites you to...

## Solid Scope, Right Requirements: Seven Simple Steps to Success

**DATE** Thursday, September 17, 2009 from 6:45 P.M. TO 8:45 P.M.

**REGISTRATION** 6:15 p.m. to 6:45 p.m. (Dinner and Networking)

**SPEAKER** Dr. John A. Estrella

**LOCATION** Siemens Milltronics, 1954 Technology Dr., Peterborough, ON

**CONTACT** [heather.munro@siemens.com](mailto:heather.munro@siemens.com) for further details and registration.  
To support our catering arrangements and reserve limited seats, please pre-register ASAP.

**COST** FREE OF CHARGE

**PDU** PMPs can obtain 1.5 PDUs under PMI category 4 (online self-reporting)

## TEAM BUILDING

## CHANGE MANAGEMENT

## PERSONAL EFFECTIVENESS

*Please extend this invitation to those interested in Leadership Development.*



## **A Brief BIO: Dr. John A. Estrella**

Dr. John A. Estrella, CMC, PMP, CBAP, CTFL, CSTE, specializes in helping senior management deliver large and complex IT projects. John worked on various consulting engagements for some of the world's most respected organizations in Asia, North America and Europe.

In addition to his management consulting career, he shares his unique and rare blend of expertise by authoring books and courses in project management, business analysis and software testing which are available in Canada, U.S., U.K., France, Sweden, Japan, India and other countries.

An eloquent and engaging speaker, he quickly connects with his audiences by presenting personal experiences, practical examples and simple recommendations.

## **Topic Overview: Solid Scope, Right Requirements: Seven Simple Steps to Success**

Dr. John A. Estrella's international comparative research identified the Top 16 software project risks in Canada. In his presentation, he will share a simple yet very practical seven-step process to help you stop wasting time on trivial issues and start directing your efforts on controlling risks that can derail your projects.

## **Directions:**

### **Coming from the South (Toronto) – Hwy 401 east to Hwy 35/115 exit 436,**

North on Hwy 35/115 to Ashburnham Drive (Peterborough)

Turn left onto Neal Drive. Continue on Neal Drive past Ashburnham Drive.

Turn left onto Technology Drive.

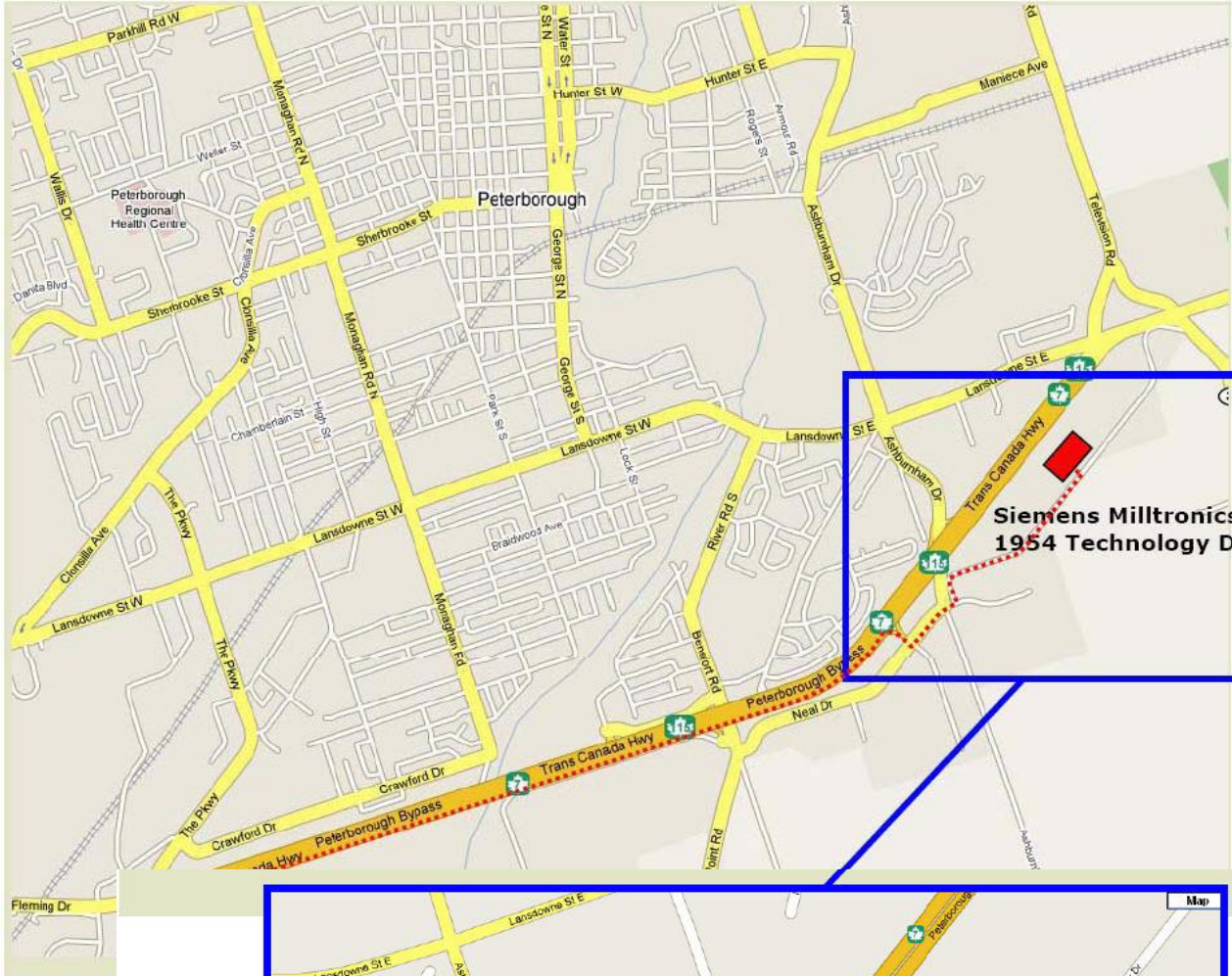
Siemens will be on your left side (North).

### **Coming from Peterborough – South on Ashburnham Drive.**

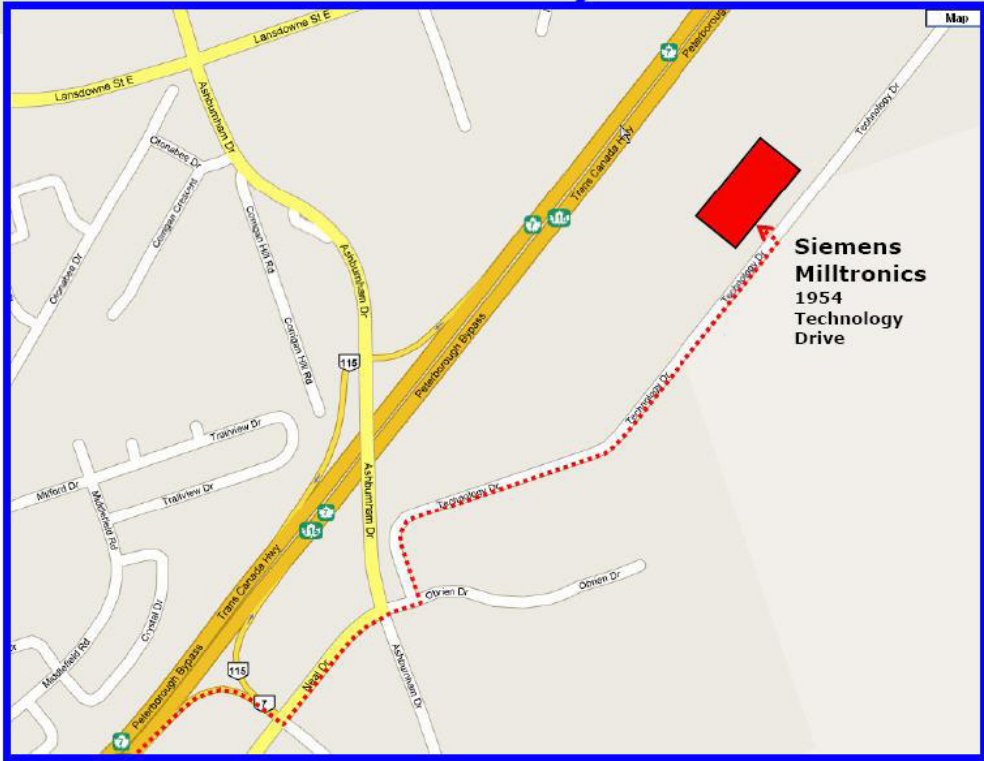
Turn left onto Neal Drive / O'Brien Drive.

Turn left onto Technology Drive. Siemens will be on your left side (North).

You will enter Siemens at the visitors centre. A visitor badge will be given. Looking forward to seeing you there. A map follows:



**Siemens Milltronics  
1954 Technology Drive**



**Siemens  
Milltronics  
1954  
Technology  
Drive**