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PMI-SOC Monthly Meeting: Social Networking Strategy: Contact, Connect and Collaborate with Component Members ****EVENT SOLD OUT**** CALL DEVON MONKHOUSE AT 416-381-4058 FOR MORE INFORMATION

Date	Start	End	Location	Event Registration
25 Feb 2010	6:00 PM	8:00 PM	Hyatt Regency Toronto 370 King Street Toronto	

PMI-SOC Monthly Meeting
Thursday, February 25, 2010

EVENT SOLD OUT

CONTACT DEVON MONKHOUSE AT 416-381-4058 FOR MORE INFORMATION

Speaker: Dr. John A. Estrella,
Topic: Social Networking Strategy: Contact, Connect and Collaborate with Component Members
Date: Thursday, February 25, 2010
Time: 6:00 pm
Location: Hyatt Regency Toronto, 370 King Street

This event is sponsored by [Business Improvement Architects \(BIA\)](#)



Our Refreshment Sponsor is [Humber College](#)



Overview:

Are you familiar with social networking Web sites? Do you have accounts in LinkedIn, Facebook or Twitter? Would you like to know how you can leverage the social media phenomenon to contact, connect and collaborate with component members? Join us for an intense, fast-paced presentation where you will learn to:

- Surf the social networking scene
- Recognize potential risks and rewards
- Connect and collaborate with colleagues
- Nurture your hunger for information
- Stay on top of your profession

Speaker Profile:

Dr. John A. Estrella, CMC, PMP, CBAP, CTFL, CSTE, specializes in helping senior management deliver large and complex IT projects. John worked on various consulting engagements for some of the world's most respected organizations in Asia, North America and Europe.

In addition to his management consulting career, he shares his unique and rare blend of expertise by authoring books and courses in project management, business analysis and software testing which are available in Canada, U.S., U.K., France, Sweden, Japan, India and other countries.

An eloquent and engaging speaker, he quickly connects with his audiences by presenting personal experiences, practical examples and simple recommendations.

John was awarded a scholarship by the Project Management Institute (PMI) Educational Foundation for his doctoral studies. He is a member of PMI, CMC-Canada, IIBA, ASQ, CAPS, NSA, IFFPS, IAC and TASSQ.

On the personal side, he is a husband, father, Scout leader, martial artist, marathon runner, triathlete, scuba diver and avid outdoor person.

Agenda:

- 6:00 p.m. - Networking, Registration
- 6:40 p.m. - Announcements
- 7:00 p.m. - Presentation
- 8:00p.m. - Presentation ends

Please note: No food will be served at this event!

Participants will earn 1 PDU

Cost:

\$15.00 + GST for Non PMI-SOC Members

Presentation: *FREE* for SOC Members

Please note: Reservations must be made by **Tuesday, February 23, 2010** at 12:00 noon, reservations after this time are subject to availability.

Cancellations must be received **48 hours prior** to the event, send your cancellation notice to events@soc.pmi.on.ca. The person making the reservation is responsible for all charges

For more information please contact the office at 416.381.4058 or send us an email to info@soc.pmi.on.ca.

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